

# SIGN & DISPLAY PROJECTS

Design Development / Project Management / Implementation

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## Heritage & Design Statement

### The Atlantic Hotel, Hugh Town, St Mary's TR21 OPL

Of traditional stone construction, under a natural slate roof with traditional painted timber windows this grade 2 listed building is an integral part of the character of Hugh town.

As a long established Hotel, Public House & Restaurant the building traditionally has served both locals and tourists and therefore plays a vital role in both the community and the commerce of the island.

Our clients, St Austell Brewery wish to ensure that the role of The Atlantic continues successfully and feel that investment is needed to both improve the appearance of the building & more clearly define the Hotel, Restaurant & Public House offerings.

To this end a reduced size main fascia panel is proposed in the centre of the building, with smaller panels above each entrance to improve customer awareness of the entrance they should be using.

The existing 2 no. hanging signs will be replaced by one, constituting re using one of the existing hanging brackets, re positioned to a more central position & being fitted with a panel the same size as the existing.

To ensure that the proposed signs are in sympathy with the building, all sign panels & frames will be of timber construction, with simple square section raised frames, in a hand painted finish.

Sign colours have been kept to a muted grey green palette with white lettering thus blending with the stonework of the building and at the same time being clearly legible.

As part of the project windows, doors & woodwork will be repainted to generally tidy up the external appearance.

THE COMPLETE SOLUTION