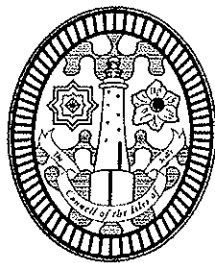


IMPORTANT – THIS COMMUNICATION AFFECTS YOUR PROPERTY



COUNCIL OF THE ISLES OF SCILLY

Old Wesleyan Chapel, Garrison Lane, St Mary's TR21 0JD

Telephone: 01720 424350 – Fax: 01720 424317

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) Regulations 2007

GRANTING OF ADVERTISEMENT CONSENT

Application No: P/14/018/ADV

Date Application Registered: 7th April 2014

Applicant: Ms Jo Bond
St Austell Brewery
63 Trevarthian Road
St Austell
Cornwall
PL25 4BY

Agent: Mr Ronald Fay
Sign & Display Projects
Holly Mount
Holly Ball Lane
Whimble
Exeter
EX5 2QX

Site and particulars of development: Atlantic Hotel, The Bank, St Mary's, Isles Of Scilly – Replacement of existing signage with new.

In pursuance of their powers under the above act, the Council hereby PERMIT the above development to be carried out in accordance with the following Conditions:

C1 This consent hereby grants permission for the display of the advertisements referred to in this notice for a period of five years from the date of this consent.

Reason: Having regard to Regulation 14(7) the Town and Country Planning (Control of Advertisements) Regulations 2007.

C2 The advertisements hereby permitted shall not be carried out except in complete accordance with the details shown on the approved submitted plans titled 'Client: St Austell Brewery Site: The Atlantic, St Mary's, Isles of Scilly' at a scale of 1:100 @ A3 and 'Client: St Austell Brewery Site: The Atlantic, St Mary's, Isles of Scilly, Rear' at a scale of 1:100 @ A3' stamped approved and dated 24th September 2014.

Reason: For the avoidance of doubt and in the interests of the character and appearance of the listed building and the surrounding area, which is designated a Conservation Area and AONB.

C3 The advertisements hereby permitted shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: In the interests of amenity and in accordance with the requirements of the Town and

Country Planning (Control of Advertisements) Regulations 2007.

- C4 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.**

Reason: In the interests of amenity and in accordance with the requirements of the Town and Country Planning (Control of Advertisements) Regulations 2007.

- C5 Any part of the building damaged as a result of the execution of this consent shall be restored to its former state prior to the substantial completion of the works hereby permitted.**

Reason: For the avoidance of doubt and in the interests of the character and appearance of the listed building and the surrounding area.

- C6 No advertisement, other than those already displayed with either deemed or express consent, shall be displayed on or within the premises (as to be visible from outside) without the prior express consent of the Local Planning Authority, notwithstanding the provisions of the Town and Country Planning (Control of Advertisements) Regulations 2007 or any regulations revoking or re-enacting those regulations.**

Reason: In the interests of amenity and to maintain a reasonable level of advertisement material on this building having regard to the prominent location of the site and the general character of the area in which it is located.

Further Information

1 Statement of Positive Engagement

In dealing with this application, the Council of the Isles of Scilly has actively sought to work with the applicants in a positive and proactive manner by providing pre-application advice and negotiated improvements to the design of the proposal, in accordance with paragraphs 186 and 187 of the NPPF.

Signed



Senior Manager – Infrastructure & Planning

DATE OF ISSUE: 24th September 2014